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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/527,632	10/06/2005	Ronald Forbes	63070(50024)	7115
21874	7590	05/07/2009	EXAMINER	
EDWARDS ANGELL PALMER & DODGE LLP			GOLDMAN, MICHAEL H	
P.O. BOX 55874			ART UNIT	PAPER NUMBER
BOSTON, MA 02205			3688	
			MAIL DATE	DELIVERY MODE
			05/07/2009	PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	10/527,632	FORBES, RONALD	
	<b>Examiner</b>	<b>Art Unit</b>	
	MICHAEL H. GOLDMAN	3688	

All participants (applicant, applicant's representative, PTO personnel):

(1) MICHAEL H. GOLDMAN.

(3) George Chacras, Edwards, angell Palmer & Dodge.

(2) James Myhre, SPE.

(4) & (5) Ronnie Forbes, CTO, & Jim Adams, Murgitoyd

Date of Interview: 06 May 2009.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.

If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 27,39 and 51.

Identification of prior art discussed: Petrovich and Donner.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Customization and optimization of the picture for messaging for each detected display/mobile device, at the time of the invention, has been shown to have commercial success. Competitors have not been successful in producing the same results/i.e. adapting to the array of mobile devices/display capabilities with the same Optimization capabilities as applicant.. Examiner Goldman has agreed to enter an After Final amendment for further consideration..

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

mhg	/James W Myhre/ Supervisory Patent Examiner, Art Unit 3688
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